

PPC's versatile plastic card printers opens new markets for Abbey Badges

The first thing that strikes you about Trevor Bryant, owner of Abbey Badges, is that here is someone who actually does think outside the square.

Trevor's long history with the printing industry dates back to when his father operated a small printing business from the early 1950s.

Trevor has seen his own business adapt to the latest technologies to offer his customers a better end product, improved flexibility and cost savings.

Adoption of leading edge technology provided by PPC through their plastic card printers has seen Trevor grow his business substantially in recent years.

"I updated my printing operation with two PPC plastic card printers," stated Trevor.

"One printer is a P330i which I have dedicated to gold foiling, signature strips and one colour printing even though it is quite capable of four colour printing.

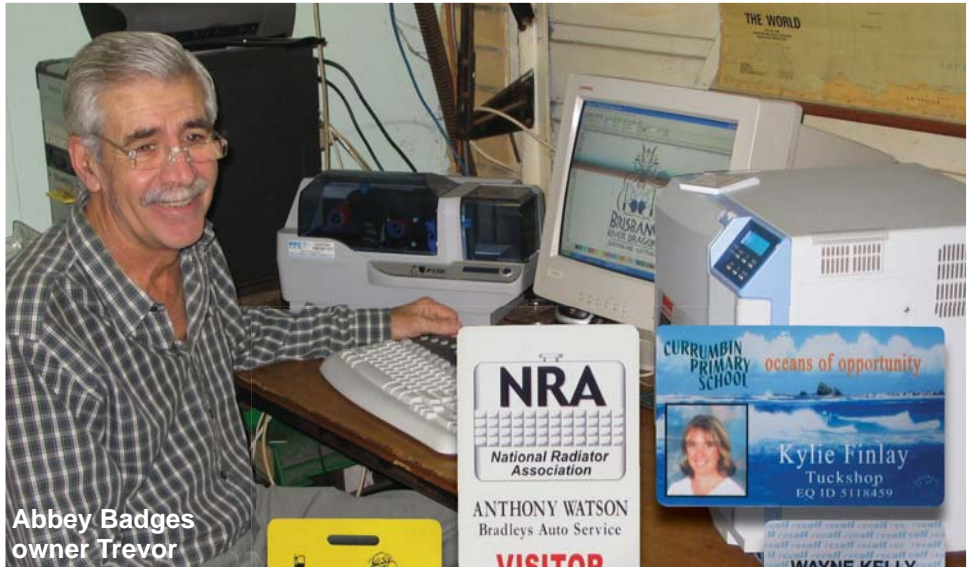
"The other is an XID 440 Re-Transfer Printer that allows me to offer customers four colour card processing with the added advantage of incorporating barcode and smart chip encoding options."

Trevor points out two major advantages with the XID 440 Re-Transfer print process.

"Previous equipment we used was known as Direct to Card (DTC) print technology. This meant that I had to replace print heads due to damage from wear and tear," said Trevor.

"At up to \$1,500 per time for a print head replacement it puts a dent into your profit."

"Because the XID 440 uses a Re-Transfer method to apply a printed film to the card there is no need to ever replace the print head. In fact PPC guarantees the print head for the



Abbey Badges owner Trevor

life of the machine.

"The other advantage of the re-transfer printing method is that it prints the image under a clear film which is applied to the card. This creates a higher print quality with true over the edge bleed capability."

Abbey Badges produce a wide variety of name badges for the government, private and corporate sector Australia wide.

According to Trevor, the success and growth of his business has been due to developing uses for the PPC product beyond just traditional ID name badges, cards, loyalty cards and the like.

"We have produced resort key rings, warning signs for trucks, trophy plates and electricity sub stations just to name a few."

Given Trevor exhibits an enormous amount of imagination to the application of the PPC printers, the partnership between PPC and himself will undoubtedly lead to further business growth.



Photo ID Badges

Resort Key Tags

Industrial Plates

DRIVERS DAILY CHECK BEFORE STARTING ENGINE

1. CHECK PARK BRAKE is engaged & GEAR LEVER is in NEUTRAL
2. CHECK COOLANT & ENGINE OIL is between MIN & MAX
3. CHECK lights-trailer coupling-brake & electrical connections
4. CHECK tyres & that wheel nuts are tensioned
5. DRAIN air tanks weekly
6. WHEN PARKING leave gear selection in high range

IF IN DOUBT - REFER TO OPERATORS MANUAL

SUB BOARD A



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