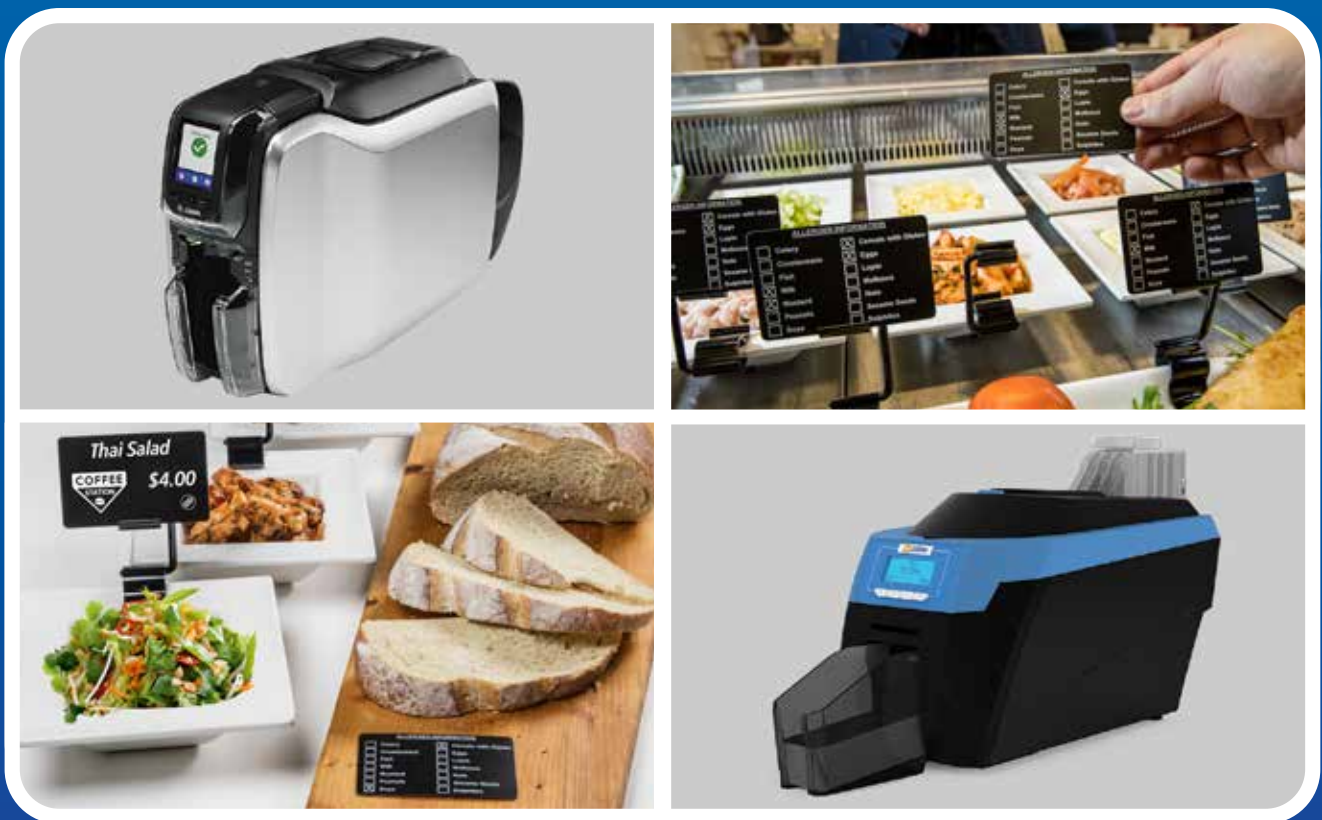


# Food Safe Cards

ALLERGEN INFORMATION | PRICE TAGS | FOOD LABELS | RE-USEABLE



**Card Printers,** it's what we do.

# Food Safe Card Printing

With allergies and the risk of anaphylactic shock on the rise there is an expectation, and often legal implication, for merchants to identify not just packaged food but fresh food in their store.

One of the other issues with labelling fresh food is the aesthetic appearance and hygiene of many price tags do not meet the image the store is trying to portray.

Card Printer based Price Tag solutions address these concerns allowing you to quickly produce professional, hygienic food-safe labels that can identify Price, Allergen, and Point of Origin information on any fresh food display as needed.

Plastic cards are increasingly used for the labelling of foodstuffs in supermarkets, delicatessens and bakeries, replacing hand-written paper-based methods.

At PPC we are committed to helping our customers find the best card printing solutions, which is why we supply a range of food-safe cards and ribbons so you can create custom plastic display labels and stay compliant.

With ribbons and cards approved by ISEGA for safe food contact, and various card label sizes (86mm and 140mm long) PPC has a solution to meet your food labelling needs.

## Food Safe Card Solution Benefits

- ✓ Completely customisable
- ✓ Fast to create and update
- ✓ Accurate and consistent reproduction of your designs
- ✓ Long last and easy to clean
- ✓ Limits the risk of errors by importing data direct from your databases
- ✓ Easy to reproduce if you need to change product or price details
- ✓ Add photos or images to appeal to customers
- ✓ Gives you a strongly unified display across all product groups



# 3 Key Reasons to Implement a Food Safe Card Solution

- 1** THE RIGHT, COMPLIANT ALLERGEN INFORMATION, AT YOUR FINGERTIPS
- 2** CUSTOMISABLE, FOOD SAFE AND EASY TO CLEAN (EVEN IN A DISHWASHER!)
- 3** QUICK TO PRINT, QUICK TO UPDATE, LONG LASTING AND PROFESSIONAL

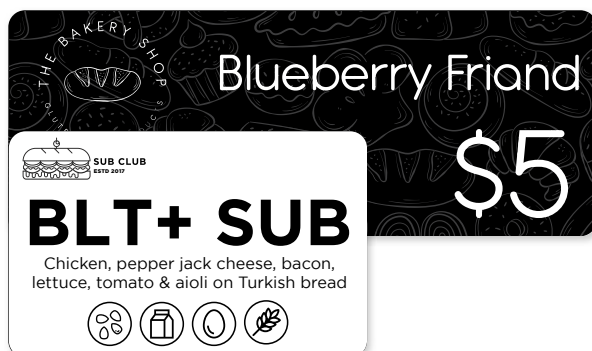


## PPC ID3350e Xtended

### *Dual Purpose, Extended Cards*

The PPC ID3350e Xtended can produce both standard CR-80 Cards and extended cards for staff ID and labeling applications.

The ID3350e Xtended can produce 150 (CR80) Full Colour cards per hour, and comes with an industry leading 3 year warranty.



## Zebra ZC300

### *Fast & Easy Card Printing*

Designed to be fully customisable, easy to read and highly presentable, the ZC300 Food Safe Card Solution ensures your business sends out the right impression and adheres to food safety legislation.

The ZC300 can produce 200 Full Colour cards per hour and 900 Monochrome Cards per hour when printing single sided.

#### ALLERGEN INFORMATION

<input checked="" type="checkbox"/> Celery	<input type="checkbox"/> Gluten
<input type="checkbox"/> Crustaceans	<input checked="" type="checkbox"/> Eggs
<input checked="" type="checkbox"/> Fish	<input type="checkbox"/> Lupin
<input type="checkbox"/> Milk	<input type="checkbox"/> Molluscs
<input type="checkbox"/> Mustard	<input type="checkbox"/> Nuts
<input checked="" type="checkbox"/> Peanuts	<input checked="" type="checkbox"/> Sesame Seeds
<input type="checkbox"/> Soy	<input type="checkbox"/> Sulphites

"We are here to make sure  
our solutions meet **all** of  
your expectations..."

## With PPC, an ID solution is more than just a printer.

### Features include:



**MAG STRIPE**



**BARCODE 1D&2D**



**SMARTCARDS**



**EDGE TO EDGE**



**DUAL SIDES**



**SECURE CARD**

Brochures can't tell the whole story and maximising ID benefits is not just about choosing a printer. Your PPC consultant will explore your objectives and ensure both equipment and security options perfectly match your needs. We are here to ensure our solution lives up to all of your expectations.

PPC's technical experts can help integrate your current smart, RFID and proximity technology or allow for future needs. Our range of certified RFID-ready printers are compatible with most systems and support full data enrichment. PPC printers work with most smart card technologies including MIFARE®, MIFARE Classic®, MIFARE DESFire®, MIFARE Plus®, 125kHz Prox, UHF, Gen2 and other formats available on request.



**MIFARE Plus**  
**MIFARE DESFire EV1/EV2**  
**MIFARE Classic**

### Greater security without great costs

Securing your ID cards need not be expensive. PPC's options meet a wide range of security standards and budgets. Depending on the model, secure cards may cost no more than ordinary cards. The choice of security features includes options such as:

- Over-laminate
- UV print
- Hologram
- HoloKote
- Hot foil stamp
- Secure pre-printed features



[www.ppc.com.au](http://www.ppc.com.au)

**Card Printers, it's what we do.**

**BRISBANE | SYDNEY | MELBOURNE**

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**Call us today on 1300 651 277**  
or email [sales@ppc.com.au](mailto:sales@ppc.com.au)

**Specialists in ID Card Printers.**  
**Guaranteed superior support, every time.**



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